



maria groom

hello@mariagroom.com | 330.904.7812

linkedin.com/in/mariagroom

education

Bachelor of Fine Arts in Graphic Design
The University of Akron | Myers School of Art
3.9 GPA

experience

Array Creative | Intern → Full Time | Aug 2019–Current

- Design for social media, web, merchandising displays, email campaigns, packaging, branding, and more.
- Collaborate in a small team of three other creatives and interns while reporting back to two directors.
- Take on projects from start to finish gaining skills in production, UPC generation, client interaction, and more.

design x nine | UA | Jan 2019–Dec 2019

- An award winning in-house design studio within the Myers School of Art.
- Designed on a team of 11 for internal/external clients, creating print spreads, t-shirts, posters, and more.

SL Marketing Manager | UA | Mar 2018–Aug 2019

- Managed student assistant designers, deadlines, requests, presentations, hiring, and training.
- Designed multiple requests at a time including posters, signage, decals, postcards, t-shirts, and more.
- Daily web content management through DotCMS.

Front Office Student Assistant | UA | Aug 2017–Mar 2018

- Customer service both over the phone and in person. Gave tours of the school to prospective students.
- Data input in Microsoft programs (*Excel, Outlook*).

Loven Studios | Intern | Aug 2017–Mar 2018

- Helped create and setup the exhibition *Intuitive Geometries* at 78th Street Studios.
- Transferred technical drawings and archived artwork.

achievements

ADDYs

- 2020 | Regional Best in Show, Gold, & Silver District Gold & Silver
- 2019 | Regional Best in Show & Gold, District Silver

Top Junior Portfolio 2018

Gillette Study of the Arts Abroad Scholarship 2018

Myers Spring Scholarship Competition

- 2019, 2018, 2017 (3rd Place)

President's List & Dean's List

Myers Portfolio Review Winner 2016

involvement

AAF Akron Member → ADDY Board | Feb 2019–Current

AIGA Cleveland Member | Apr 2019–Current

Student Design Society | Jan 2017–Aug 2019

Society of Student Illustrators | Jan 2019–Dec 2019

software

Adobe Creative Suite

- Photoshop, Illustrator, InDesign, After Effects, Premiere, Lightroom, Dreamweaver

skills

- Typography & Layout
- Illustration
- Copywriting
- HTML, CSS, Wordpress